

# *Go for the Gold*

Belgard, America's premier brand of hardscapes, is pleased to announce our newest contractor focused program. *Go for the Gold* is designed to develop new talent and thank contractors for installing Belgard products.

As you complete additional projects using Belgard, you will be elevated in status through the different categories of the program. Each rank carries with it a superior level of rewards for increasing your use of Belgard products.



## *Bronze*

Rewarded after first Belgard project

Award package\*:

- Belgard T-Shirt and Hat
- Congratulatory letter to contractor and dealer



## *Silver*

Rewarded after completion of project number five.

Award package\*:

- Belgard Golf Shirt and Hat
- Belgard Literature: Catalogs (5), Resource Guides (5)
- Congratulatory letter



## *Gold*

Rewarded after completion of project number nine.

Award package\*:

- Belgard T-Shirts (3), Hats (3), pull-over, gloves
- Belgard Lit.: Catalogs (20) Resource Guides (10), Env. Catalogs (10)
- Belgard Doorhangers (100), Postcards (50)
- Intro to Belgard Authorized Contractor program
- Congratulatory letter

\* Package contents subject to change